Wednesday, September 22nd → Social Media Day!

8:45   Welcome! 10 minute updates

8:55   Announcements & Go around: If you wrote a book, what genre would it be?

9:00   Social media review. When/what/how to post & schedule. (ELIZABETH/ELLE)

9:15   Social media team story! Spartan on the street style interviews: 2 truths/ one lie + editing

        Team 1: Snapchat

        Team 2: Instagram

        Team 3: Facebook

        Team 4: TikTok

9:30   Everyone should be back in the room finishing up posting (and link them on the site) & we'll watch them together

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Monday, Oct 11th:

8:15   Updates that shift into adding birthdays

8:20   Add birthdays to the Rubi-Birthday calendar

8:25   Announcements: what happens if you're sick (instilling processes for efficient, collaborative work)

8:30   Read the editorial, vote

8:45   Team design challenge

Line up alphabetically by your favorite snack. Split into five groups of 2-3. Every team needs at least one computer. We will have pieces of paper with different multimedia, embeds, and interactive options in a cup. Each team picks one randomly, and once the timer starts, each team begins designing. You have 25 minutes to add what you selected to a story or create something new. If you finish, grab another piece of paper. Afterward, we will present our creations to the staff.

Multimedia options: Wavve (https://wavve.co/), Social media (Instagram), Social media (Twitter), Social media (Tik Tok), Social media (Facebook), Social media (Snap Chat), Photostory, SNO poll, Adobe Spark graphic with a moving element (https://www.adobe.com/express/), Spotify playlist, Infogram infographic (https://infogram.com/), Canva or Pictochart graphic (https://www.canva.com/) (https://piktochart.com/), Interactive Image (https://interactive-img.com/), KnightLab (https://knightlab.northwestern.edu/)

9:15   Show and tell of our design creations

Wednesday, Oct 13th:

1:45   Daily Updates

2:00   Announcements; tell a story go around: each person adds one sentence to the story

2:10   Alphabet brainstorming activity (will decide story sign up order)

Line up alphabetically by your favorite sport to watch, split into four groups of three. I'll print pages with the alphabet on them. Teams have 15 minutes to develop as many story ideas as

possible that start with each letter of the alphabet. Share as a class. The team to come up with the most *real* story ideas get to sign up for their stories first on Friday. Teams can use any resources that they would like.

2:30   Stop brainstorming! Gather as a class to share. Determine in what order teams will sign up for stories on Friday based on how many stories they brainstormed. Add ideas to brainstorm document.

2:40   Re-read editorial and vote + look at the cartoon

Work time → stories are due on Friday!

Friday, Oct 15th:

10:15   Daily Updates

10:25   Announcements; go-around: Most ridiculous movie/tv show you've watched

10:35   Break into section groups and decide what stories you want to assign

10:50   30 second elevator pitches

10:55   Sign up for stories based on Wednesday's activities

11:00   All editors: add one interactive/visual aspect that you want your writers to follow through on in the SA sheet

11:10   Add stories to FLOW, send SA sheets

Monday February 14, 8:15 am

8:15- 8:25 Work-time, check-in, Announcements (Beats, staff apps)

8:25- 8:40 RubiValentine Exchange

8:40- 9:10 Team story on SNAPCHAT filters and TIKTOK: **What do you love?**

9:10-9:25 Come back and share!

STORY #1 DUE

Wednesday February 16, 1:45 pm

1:45- 2:00 Work-time, announcements (Beats, staff apps), BOWLING??, update sports

2:00- 3:00 In-depth story editing (directors with section editors) while waiting for a check-in, update print stories to site! work on video editing SPACribs with your group!